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July 29, 2007

[Non-Members Welcome]

Dear Prospective Attendee:

You are invited to join UAL's agricultural trade tour. We plan to visit major agricultural companies and growing areas in China to build trade opportunities and promote California agricultural products in China.

Due to increasing competition from Chinese imports and recent food safety concerns, California agriculture has been negatively affected. Conversely, USDA statistics show that U.S. is the number one supplier of agricultural products to China and China is the number four importer of US agriculture. Additionally, China is becoming the leading Asian producer of organic fruits and vegetables. So, the question remains: Is China an Opportunity or Threat?

During the trade tour, we will attend an Ag conference with Chinese government officials in Beijing. The tour group will also meet with USDA's agricultural trade officers in Shanghai and Guangzhou, as well as visit growers, processors, and retailers.

We currently have several opportunities available for members to participate with the tour. I have attached a tour schedule and details for your reference.

Please note that the land package (China transportation & hotels) deadline is August 22, 2007. The international airline ticket is subject to availability and price at the time of purchase.

Feel free to contact me or Mayumi Hirano at (800) 223-4590 for more information.

Sincerely,

William C. Goodrich
President & CEO
United Agribusiness League

WCG/mh

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